



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

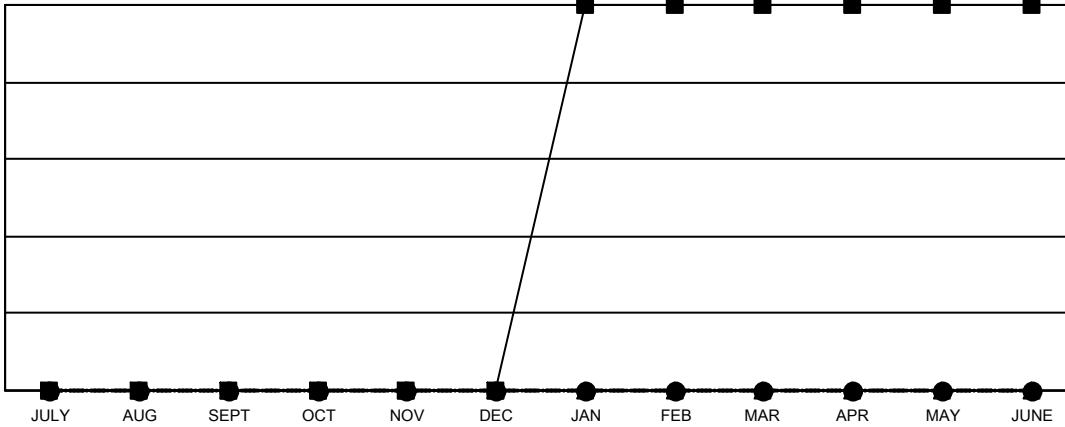
Multiple District 3

LOCATION: OKLAHOMA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	4
APR/MAY/JUNE	0	0	0

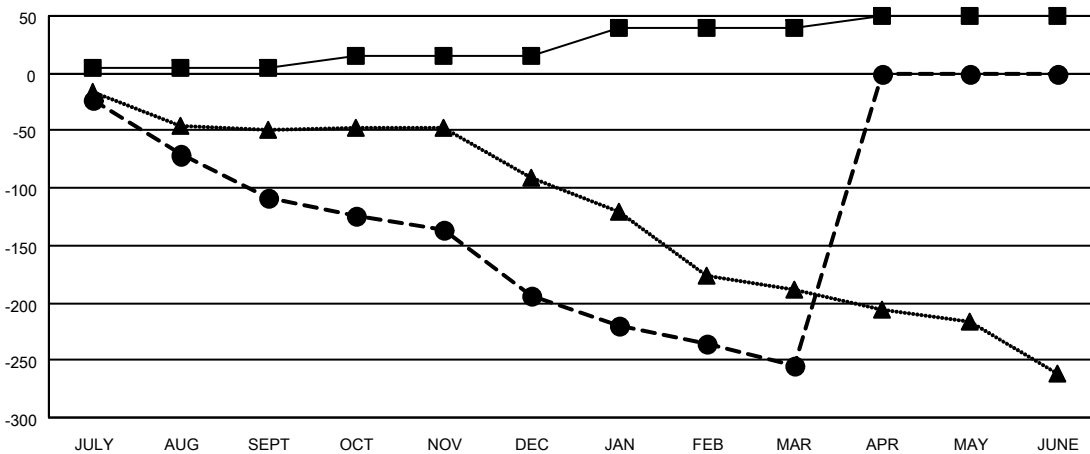
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	51	157
OCT/NOV/DEC	10	62	140
JAN/FEB/MAR	25	52	109
APR/MAY/JUNE	10	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

**DROPPED CLUBS: 6**

55 CLUBS OF 150 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	2,243 (67.87%)
FEMALE	1,062 (32.13%)

DROPPED MEMBERS	
DECEASED	32
CLUB CANCELLED	39
OTHER	336
<b>TOTAL</b>	<b>407</b>

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	435
FAMILY MEMBERS PAYING HALF DUES	220